

Donor Spotlight: DAVID MILLER

When David Miller and his brother Michael started Brightway Insurance, it was an idea, a new way to do something that had been around for some time. It evolved into something far greater than he could have imagined, completely surpassing his expectations and goals. David describes JASMYN that same way: just an idea at first for him that has become, with time and deeper understanding, something far exceeding his expectations. We won't lie, it's GOOD to be analogous with such a successful company in the founder's opinion!



David was approached in 2018 by Hugh Greene, then CEO at Baptist Health, and asked to support our LGBTQ youth center with a transformational gift for our 25th anniversary in 2019. He did not hesitate a moment, and became our first Sterling Sponsor. David says that's because JASMYN has a "combination of vision, leadership and execution that is seen in philanthropy circles as a Best in Breed organization others want to emulate."

To David and his wife Monique, being a Sterling Sponsor is a way for them to express their values. "Philanthropy is about more than money. It is immersive and gives you the ability to affect something you care about. I see it as everyone's right and responsibility to make the world a better place through philanthropy," he told us. Especially when the impact is what he sees at JASMYN. David describes it as the perfect nexus of the quality of mission and the quality of execution.

Every donor wants to give to a nonprofit that is a great steward of their resources, and for the Millers, that is a big draw at JASMYN. David calls the way JASMYN fulfills its mission "inspirational and validating" because of the best practices, strategic thinking and heart that are involved. He sees philanthropy as a journey and says JASMYN propels him to do more and connect people in new ways all the time as he travels that path. David Miller calls *that* the Possibility Model.

If you'd like to explore what's possible with your charitable investment in LGBTQ youth, contact Loretta Prescott, Director of Development: lprescott@jasmyrn.org.