

Third Party Fundraisers for JASMYN



Fundraising Policy – Chapter 18 of JASMYN Accounting Policies and Procedures Manual:

Events organized by outside organizations or individuals must meet the following standards:

- *To promote the public trust of JASMYN and advance either its fundraising or advocacy goals*
- *Activities associated with the event are within the law, consistent with our messages to youth regarding safety and respect, and do not run a risk of defaming JASMYN's name or reputation*

JASMYN (the Jacksonville Area Sexual Minority Youth Network Inc.) of Jacksonville, FL, is a 501(c)(3) organization. EIN: 59-3284175. Donations are tax-deductible.

Implementation Guide:

Any third party wishing to raise funds to support JASMYN's work is requested to notify JASMYN of the intent to fundraise at least 2 weeks before the fundraising activity takes place.

The following guidelines apply to all external fundraising on JASMYN's behalf.

The third party is required to:

- Use JASMYN-provided logo only, and specifically no clipped logos from the internet
- Use JASMYN-approved language regarding our work. Here are two examples of such language:
 - o JASMYN supports the empowerment of LGBTQIA+ teens and young adults through leadership, advocacy, resources, and a safe and affirming community.
 - o JASMYN is a nationally recognized LGBTQIA+ youth center serving Northeast Florida. They offer safe space, connection to health and housing solutions and create opportunities for young people. For more information visit JASMYN.org.
- Provide JASMYN any materials including use of our logo or likeness in advance of making them public
- Provide JASMYN pertinent information about the fundraising event, including date, time, occasion, number of people expected and amount intended to donate, plus any request for appearances; JASMYN policy allows for staff to make appearances as time allows and JASMYN makes no promise of same

- Communicate with JASMYN once the fundraising event has ended to share results and make arrangements to relay funds to JASMYN

JASMYN will:

- Approve JASMYN's participation in and materials for the event as they are completed according to above requirements
- Promote the event at least once on the social media platform of our choice, depending on other activities being promoted concurrently, if public
- Communicate with the organizer/contact
- Send organizer/business or individual donors a tax letter for donation after it is/they are received
- Accept no liability for any occurrence at the fundraising event

Examples of third party fundraising:

- A restaurant/bar creating a drink, dessert, meal or appetizer with a portion of each sale given to JASMYN
- An arts organization doing a performance with the proceeds benefitting JASMYN
- An artist selling/auctioning works to benefit JASMYN, online or at another event
- A dance club giving a percentage of the door on particular evenings to JASMYN
- A person holding a living room party with friends and asking for donations for JASMYN
- A person/organization/business organizing an event of any size, at any venue to benefit JASMYN

Your signature signifies your compliance with the guidelines in this document.

Fundraiser Signature Date

JASMYN Signature Date

Please sign and return to LNolan@jasmyn.org before your fundraiser.

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Resources

Our Mission

JASMYN supports the empowerment of LGBTQIA+ teens and young adults through leadership, resources, advocacy and a safe and affirming community.

Donations

You can have guests send the funds directly to us using this link; PLEASE be sure to have them tell us in the comments your name and that this was a fundraiser, so we can match it to your signed document!

<http://tinyurl.com/JASMYNdonation>

OR use this QR code



If you are collecting cash, please send a check to:

Development
JASMYN
PO Box 2973
Jacksonville, FL 32203

We value any information regarding individual donors so we can reach back with a tax letter/thank you. Email is fine, or physical address.

Thank you!