

2024



JASMYN

ANNUAL SPONSORSHIP OPPORTUNITIES

SIGNATURE EVENTS

MARCH 2ND

30TH ANNIVERSARY GAYLA & Celebration of Cindy Watson

Celebrating 30 years, JASMYN's theme "JASMYN's House" recalls the past when discretion was vital for LGBTQIA+ youth seeking support. On March 2, our anniversary event features "JASMYN's House" rooms, a dance party, delectable food, and tributes to our founding CEO, Cindy Watson. Join us for a night of laughter, queer joy, and resilience. Come dressed fabulously and ready for a lively celebration!

Volunteer Opportunities: Please contact lprescott@jasmyn.org for more information



SPONSOR LEVELS

Pearl

\$30,000

Crystal

\$15,000

Wood

\$5,000

Leather

\$3,000

13th Annual



Strides For Pride 5K

APRIL 21ST

Strides for Pride is a 5K Walk/Run event at the in Northbank Riverwalk Artist Square (RAM space). Join us with your sponsor tent, racer goodies and teams for family-friendly fun and rainbows galore. Registration available through April 21st, 2024.

Volunteer Opportunities: Planning Committee (Jan-Apr), event support (Feb 1).

Promotion: Extensive social media, email to past 3 years' registrants, Ultimate Racing, running registration site, digital billboards.

OCTOBER 11TH

Coming Out Day BREAKFAST

18th Annual

The Coming Out Day Breakfast is a community-building event commemorating National Coming Out Day, Oct. 11. JASMYN celebrates truth and power, diversity and inclusion, and community with this event. We honor those working for these ideals in NE Florida and reinforce their benefit to our greater good. Close to 800 people attend this event annually.

Volunteer Opportunities: Host Committee (June-Sept) and Planning Committee (Mar-Oct)

Promotion: Extensive social media, email to past 3 years' guests, earned media, JASMYN website.



SPONSOR LEVELS

Rainbow
\$25,000

Visionary
\$10,000

Diversity Leader
\$5,000

Pride Partner
\$2,500

Community Partner
Running Partner
\$1,500

Table Partner
\$750

To see assets assigned to each level, visit our website: JASMYN.org and click on Signature Events.

Contact lprescott@jasmyn.org



SPONSORSHIP EVENT BUNDLES

BE A PART OF 2024 AT JASMYN!

BEST!

SPONSOR ALL 3 EVENTS



Pearl Anniversary Sponsor - \$30,000

- Top Assets at the Gayla, Strides for Pride, and The Coming Out Day Breakfast.
- A portion of your sponsorship goes directly to programs for LGBTQIA+ teens and young adults*.
- Promoted year round by JASMYN.

*See separate page for details.

BETTER

SPONSOR 2 EVENTS



Crystal Anniversary Sponsor - \$15,000

- Second tier assets at Gayla and one of our Signature Events (Strides OR CODB)



Rainbow Sponsor - \$25,000

- Top level assets at both Signature Events (Gayla not included)
- A portion of your sponsorship goes directly to programs for LGBTQIA+ teens and young adults*.

*See separate page for details.

SPONSOR 1 EVENT

- Gayla
- Strides for Pride
- Coming Out Day Breakfast

See other side for levels and separate packet for details.

Contact lprescott@jasmyn.org
for more information and
invoicing

MISSION: JASMYN supports the empowerment of LGBTQIA+ teens and young adults through leadership, advocacy, resources and a safe and affirming community.



JASMYN PROGRAM FUNDING OPPORTUNITIES

JASMYN appreciates general operating funding to use where it is needed most at any moment. We offer other opportunities for funding specific areas of our work as well.

HEALTHY MINDS FUND

Supports services and resources for youth who have been rejected by family and other communities. These include:

- Care Coordination for youth experiencing homelessness
- Counseling
- Health and wellness services

KICKED OUT FUND

Supports services and resources for youth who have been rejected by family and other communities. These include:

- Drop-in sessions
- Scheduled appointments
- Referrals to partners for additional services

WHAT FEEDS US FUND

Supports JASMYN's meals program. We provide food at our on-campus program for youth experiencing homelessness and offer take away totes. Either way, it takes a village to feed young people, and this includes:

- Hot Meals Onsite
- Grab-and-Go Packs
- Meal/Food delivery to high-risk youth

YOUTH PRIDE FUND

Supports programs and events that empower and embrace. These include:

- Online programs for youth ages 13-18
- Youth Development programs like teen game night and drop-in yoga
- Development of safe, in-person options for programs, events, and services

IMPACT LEVELS

Audre Lorde
\$5,000

Harvey Milk
\$2,500

Elliot Page
\$1,500

Billy Porter
\$500